

District 416 - Morocco



Competition InnoVe Service 2023





CONTEXT AND GENESIS OF THE COMPETITION:

The innovation and creativity competition is intended for any Lion Club from countries around the Mediterranean and rewards any service project of their communities with an innovative aspect.

This competition, in its first edition, is intended to be a crossroads of emulation and competition on subjects aimed at carrying out innovative service actions or projects by LIONS CLUBS and which meet a real need of their communities.

SCOPE :

The projects to be submitted to the competition must be:

- Innovative
- Achievable
- Easily duplicated.
- Respond to a real need of the community
- Allow significant visibility and influence of the Lions Club within the community

CONTEST RULES:

Preselection phase

The projects presented by any candidate club will be subject to a pre-selection to ensure the relevance and scope of the project.

The pre-selection committee will report the results of its work within one week after the closing of the submission admissibility period.

The final list of pre-selected projects will be published and brought to the attention of all participants no later than **five (5) weeks before the start of the MSO in Tangier, i.e. 12/1/2023.**

STEERING COMMITTEE

This competition will be managed by a steering committee made up of 5 members with extensive experience and proven know-how in the choice and relevance of specific and/or innovative projects.

The composition of the committee will be communicated later.

- This committee will set up the execution schedule and the detailed programming of the competition.
- A jury will be responsible for shortlisting the projects that will be allowed to compete in the final round for the selection of the best projects.
- **The final evaluation of the selected projects is scheduled** during the presentation sessions before the jury on **24/2/2023**, in Tangier according to a timetable which will be defined when the pre-selection results are announced.
- Each presentation cannot exceed a duration of 7 minutes, which will be followed by 7 minutes of discussion between the candidate and the members of the jury.

During the presentation and within the allocated time, the candidate may show a video, a PowerPoint presentation, a pitch or a mixture of the three.

- The jury, after examination and evaluation of the projects, will decide on the most deserving and will award the prizes in question.



ELIGIBLE PROJECTS:

The competition will reward the project(s) that have caught the attention of the members of the jury and which have distinguished themselves according to a scoring scale jointly established by all the members of the jury.

Conditions of eligibility :

- The club's participation must be validated by the governor of their districts
- The project must be supported by one or more Lion Clubs
- The Clubs carrying out the project must be in good standing and up to date with their dues
- In case of partnership between a Lions Club and a non-Lions organization, the project leader must be a Lions Club

Evaluation criteria :

Innovative (the service subject of the project must be innovative and not a duplication or improvement of the existing one)

- Achievable (The service project must be achievable and must not present complexities that will call into question its realization.
- Easily duplicated. (The project must not present particularities that will hinder its duplication by the lions)
- Useful (Responds to a real need of the community)
- Visible (Allow significant visibility and influence of the Lions Club within the community)

Application file:

The application file must consist of:

- 1 Application form
- 2 A presentation note of the project
- 3 A project impact study
- 4 A business plan for the project
- 5 If necessary a technical file of the project
- 6 Commitment

IMPORTANT :

- The Governor of the District to which the applicant club(s) belongs, will officially send the application file(s) to the president of the jury at the following address:
InnovService@lionsclubs.ma



Application Forum

Project leader

Lions Clubs:

N° Club:

District:

Lion Partners

Lions Clubs:

N° Club:

District:

Lions Clubs:

N° Club:

District:

Other Partners

Nume :

Country :

field of activity :

Nume :

Country :

field of activity :

-Project title :

-Activity area :

-Project summary :

-Impact and Added Value :

-Project budget :

Club President :

Surname + First name

Signature

District Governor :

Surname + First name

Signature



Innovate Service

Project Leader

Lions Clubs:

N° Club :

District :

Me President of the Lions Clubs, undertake to share all

(Surname and first name)

information necessary for the realization of this project with any Lions Club that will

formulate the request, and hereby I authorize Innovate Service, which is a service

mark of the Lions Club Morocco , to share all the contents of our project file with

other Lions Clubs.

If my project is awarded, I undertake to carry it out.

Project budget:

Club President :

Surname + First name

Signature

District Governor :

Surname + First name

Signature

President of the Competition :

DG Tarik MOUDNI

Email : tmoudni@stm.ma

GSM : +212 661 20 58 26

**Adresse postale : 68 Bd de la résistance
90000 Tanger Maroc**

Jury President :

IPDG Mohammed AFAILAL

(District 416 MAROC)

Email : afailal.m@gmail.com

GSM : +212 661 50 70 92

**Adresse postale : 41 Nord,
Boulevard Abderrahim BOUABID,
Ferme Bretonne, Casablanca
MAROC - BP : 20250**

PRIZES AND AWARDS:

1st

PRIZE : 7 000 \$ (us)

2nd

PRIZE : 3 000 \$ (us)

3rd

PRIZE : 1 500 \$ (us)